



Contact Information:  
Idaho Steel Products  
255 E Anderson Street  
Idaho Falls, ID 83401  
(208) 522-1275  
www.idahosteel.com

Andrea Todd  
Marketing Manager  
andrea@idahosteel.com

FOR IMMEDIATE RELEASE

## **Leading Potato Processing Equipment Manufacturer Announces Director Change**

**Idaho Steel Welcomes Rick Garrett as Director of Sales and Marketing**

**Idaho Falls, ID – July 25, 2023** - Idaho Steel is thrilled to announce the newest addition to our team, Mr. Rick Garrett, who assumed the position of Director of Sales and Marketing on Monday, June 15, 2023.

Rick brings with him an impressive track record of over 30 years in the industry, having gained invaluable experience at Key Technology, where he excelled in both Engineering and Sales, culminating in his recent role as Sales Engineering Director. His extensive expertise and deep understanding of the field make him an invaluable asset to the Idaho Steel family.

A proud alumnus of Brigham Young University in Provo, UT, Rick holds a bachelor's degree in manufacturing engineering, which has greatly contributed to his outstanding achievements throughout his career.

Rick, accompanied by his beloved wife, Sue, is delighted to relocate to the Idaho Falls area from Washington State. Their decision to make this move is driven by a desire to be closer to family, as they have three children and four grandchildren, with another grandchild on the way. Family means the world to Rick, and he cherishes spending quality time with family.

Rick's decision to join Idaho Steel was influenced by the company's unwavering focus on customer satisfaction and the strong emphasis placed on the well-being of its employees and their families by the management. It is with great anticipation that Rick aims to leverage his extensive experience and leadership skills to enhance the sales team's capabilities and guide Idaho Steel towards becoming the undisputed leader as the #1 choice of potato processing equipment.

During the next 12 to 18 months, Jon Christensen, outgoing Director, will continue to play a crucial role in the company as he will be added as a member of the Board. His extensive knowledge and insights will be instrumental in guiding the company's strategic direction and supporting Rick in his new role.

“We are confident that this collaborative effort between Rick and Jon will contribute significantly to the growth and success of our organization in the coming months and beyond,” states Davis Christensen, Board Member. “Please join us in welcoming Rick to the team and expressing our gratitude to Jon for his ongoing dedication and contributions.”

For questions regarding information contained in the release, please contact Andrea Todd at [andrea@idahosteel.com](mailto:andrea@idahosteel.com) or at 208-569-9498.

*Since 1918, Idaho Steel has invested in first-class research and engineering to innovate the global food processing industry and subsequently manufacture and install the market's leading potato processing equipment. Located in Idaho Falls, Idaho, Idaho Steel Products in 'Idaho Grown, Globally Known.' Strategic partners, Kiremko and Reyco who combined, benefit customers on the world stage. These crucial partnerships work by providing more efficiencies, the latest technology, and a hands-on approach to the creation, installation, and maintenance of processing equipment.*

*For more information on the history of Idaho Steel and the products produced, visit [idahosteel.com](http://idahosteel.com).*

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